



RFO NO. DIR-TSO-4312 Comprehensive Web Development and Managed Services

CATEGORY	SUBCATEGORY - SERVICE DESCRIPTION	UNIT	List Price	DIR Customer Discount % off List Price
Accessibility Services	Compliant with State of Texas Accessibility requirements. Vendor may include software products that are part of an overall web development solution.	per hour	\$150.00	10.00%
Business Analysis Services	Services include, but are not limited to website traffic analysis, integration of Interactive maps, Real-time Information, Integration Analytics tool to collect Customer Experience and Personalization Engine, track user behaviors.	per hour	\$150.00	10.00%
Domain Name System (DNS) Management	DNS Management includes DNS registration, transfers, renewals and IP mapping.	per hour	\$135.00	7.00%
E-mail Hosting	Web hosting plan that allows users to send, receive and store e-mails.	per hour	\$50.00	25.00%
Managed Public Cloud	Provides the storage connectivity, software and services necessary to access a website via the World Wide Web.	per hour	\$100.00	0.00%
Turnkey Solutions	Web Development and Managed Services that may include Tools that can be utilized via website, project scoping, software selection, installation, integration, construction, and on-going support.	per hour	\$150.00	10.00%
Web Content Management (WCM)	Allows customers to create, manage, store and deploy the content of web pages through the use of specific tools.	per hour	\$150.00	10.00%
Web Training, Maintenance and Support	Web Training, Maintenance and Support	per hour	\$150.00	10.00%
Website Design	Appearance - Development of website content with graphics and text that is consistent, professional, appealing, and relevant.	per hour	\$135.00	7.00%
	Content - Development of website content with information on the site that is easy to use, relevant to the customer and targets the customer's audience with appropriate information	per hour	\$135.00	7.00%
	Search Engine Optimization - Development of website capable and not limited to desktop, laptop, tablet and Mobile-friendly SEO.	per hour	\$135.00	7.00%
	Usability Development of website interface and navigation. Ease of use in regard to interface and navigation including desktop, laptop, tablet, and mobile usage.	per hour	\$135.00	7.00%
	Visibility - Development of website that is easy to find via most major search engines.	per hour	\$135.00	7.00%
Website Development	The non-design aspects of building websites (e.g. writing markup and coding). Web development can range from developing the simplest static single page of plain text to the most complex web-based Internet applications or electronics businesses.	per hour	\$150.00	10.00%
Website Hosting	Provides the storage connectivity, software and services necessary to access a website via the World Wide Web.	per month	\$940.00	0.00%

Emily Carper, Business Development Specialist | 6414 Bee Cave Rd. Suite B | Austin, Texas 78746
 Phone: 512-354-1180 | Facsimile: 800-709-5104
 E-mail: emily.carper@steeladvertising.com